



STREET TREE SEMINAR, INC.

Your Los Angeles/Orange Regional Urban Forest Council

P.O. Box 6415
Anaheim, CA 92816-6415

NEXT MEETING
December 13, 2018
 Scholarship Awards and
 Officer Installation
 Kellogg West, Pomona, CA

2018/19 MEETING SCHEDULE

December 13	Scholarship Awards/Officer Installation	Kellogg West Pomona, CA
January 17	Western Tree Management Symposium Building Greener Communities	Huntington Library San Marino, CA
March 21	TBD	TBD

Interested in hosting a program in your community? We are interested in hearing from you!
Contact heather@streettreeseminar.com

MISSION STATEMENT

"To promote the advancement of urban forestry and provide a forum for tree care professionals to share their experiences, knowledge, and expertise for the benefit of the membership and the enhancement of Southern California's community forests."

VISION STATEMENT

"To enhance the health and beauty of Southern California cities by improving the quality of our community forests."

Remember to email Lisa McCoy at lmccoy@jjmauguet.com with your reservation



STREET TREE SEMINAR, INC. - Your Los Angeles/Orange Regional Urban Forest Council

STS Newsletter

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October Meeting Highlights - Community Engagement with KYCC

Rachel Malarich shared a brief overview of Koreatown Youth and Community Center's (KYCC) programs, which predominantly focus on direct services for healthy youth and families. KYCC's Environmental Services department is a contractor for the City of Los Angeles' (City) Graffiti Abatement and Clean Streets programs. Additionally, they plant and care for trees in a large area in the City, including Koreatown, Pico Union, Mid-Wilshire and a large portion of South LA. They grow the urban forest through a blended model of direct service through crews paired with a strong community engagement and a volunteer based program.

Koreatown and other heavily developed areas face particular challenges for urban forestry, especially in the City of Los Angeles. Trees face potential removal or damage during construction on both public and private property due to rapid development (Su Jin Lee research provides a broader look at canopy loss in recent years). Trees are also being removed for the Sidewalk Repair Program, part of a 30 year settlement agreement made by the City. They are being replaced at a ration of 2:1, however, the species being put back are typically significantly smaller than those that were removed. The impact this will have on the overall canopy on the area is still unknown as the EIR is not yet completed for the program. There is also limited space for tree planting, both in the form of narrow and/or paved sidewalks and parkways, as well as lack of park and open space. This limits planting organizations to smaller species and fewer planting locations. Funding for watering and establishment care is harder to procure. When there is no funding for watering, homeowner permission must be obtained prior to planting, which poses yet another barrier to planting trees in these communities. This is exacerbated by the delayed pruning cycle the City is on, leading to a negative public perception of City services and subsequent hesitance to re-

ceive a new street tree. Due to budget cuts during the recession, Urban Forestry in the City of Los Angeles had reduction in funding for mature tree pruning, removal, etc. While funding has improved in the last few years, there is still a backlog of standing dead trees and delayed pruning cycle that does not

match industry standards. On top of these issues, trees in this area still face threats from the same pests and disease that are effecting other trees in the region, including ISHB and Xyllela.

While the situation is challenging, KYCC continues to procure grant funding for concrete cuts and tree establishment. Additionally, careful species selection paired with thoughtful consideration of unique opportunities for additional green space and



trees are seen as part of the opportunities that will continue to be explored. Lastly, KYCC will be testing the use of Community-Based Social Marketing and other tools for improved community engagement and education, both in terms of residents being receptive to tree planting as well as adopting the habit of tree care.

For more information on the KYCC, visit their website at www.kycccla.org



Notes from our October 2018 Meeting

Our October 2018 meeting was held at KYCC in Los Angeles, CA.

Past Presidents in attendance were: Ken Pfalzgraf, John Conway and Alan Hudak,

Prizes were donated by: Ted Lubeshkoff, JJ Mauget, City of Beverly Hills, Alan Hudak, Ken Pfalzgraf, Rachel Malarich and Emina Darakjy

Congratulations to our Raffle Winners: Stephen Duprey, Ted Lubeshkoff, Bill Candlish, John Kim, Emina Darakjy, Ken Pfalzgraf

Next Meeting: DECEMBER 13, 2018 // 10:30AM Scholarship Awards/Officer Installation Kellogg West, Pomona, CA

Visit our website for more information or to register -streettreeseinar.com

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Since 1968 we've been transforming neighborhoods all across the state with healthy trees and green spaces.

CaUFC started the Los Angeles Environmental Education Faire - 50 years ago! It is still going strong. Universal Studios was an early sponsor

The Actor Eddie Albert was a spokesperson The Council started in Southern California, essentially as an outgrowth of LA County's Fire Department. Darrell Maughn was the lead person in getting things going. He has passed away several years ago. Herb and many others got involved in the early 70's.

The Regional Councils were formed in 2000 after the Urban Forestry Summit at The Huntington Library as part of an extensive list of desires and deliverables from all levels of folks participating in UCF across CA.

About 80 people celebrated with us at the two birthday parties recently celebrating 50 years. Eirik Johnson, photographer and author of the new book Pine presented along with the CaUFC staff presenting the annual urban forestry awards.

CaUFC has interviewed urban forestry leaders from across the State discovering the history of the movement over the past many decades

and will be releasing the interviews soon to the public. A 50th birthday haiku contest was held with amazing submittals from all over CA.

We are so appreciative of the support from all of our members and supporters!

What a Legacy: STS Founding member Robert Berlin

We lost another Legends folks...Robert "Bob" Berlin - friend and mentor to so many of us (and our mentors) was reunited with his wife Carolyn on October 25th. Bob was a past president of both the Western Chapter ISA in 1977 and "big" ISA in 1982 as well as Street Tree Seminar (1963) in Southern California He was kind, thoughtful and generous with his wisdom. We walk in his shoes - let's make him proud. Bob lived a full life surrounded by work and people he was deeply devoted to. If you are so moved - remember Bob with a gift to the TREE Fund or The Britton Fund, Inc. - his work lives on in both.



2018 Urban Tree Legend Award was presented to Dr. John Kabashima on October 26th, during the 50th Anniversary celebration in San Diego.

On October 24th, 2017 Urban Tree Legend, Patrick Mahoney of West Coast Arborists was honored with a tree planting in Eucalyptus Park in Anaheim.

Legacy Tree Planting Celebration in honor of Patrick Mahoney, President of West Coast Arborists, Inc.

Slate of Officers 2019

Past President Ken Pfalzgraf would like to present the slate of officers for the 2019 Street Tree Seminar Board of Directors:

- President: Emina Darakjy
Vice-President: Lisa McCoy
Past-President: Ann Hope
Secretary: Lucas Mitchell
Treasurer: George Olekszak (2 year of term)
Director 3rd Year: Ted Lubeshkoff
Director 2nd Year: Rachel Malarich
Director New: Adrian Sanchez



Electronic ballots will go out 12/1/18 - keep an eye on your email.

Urban Forestry Leaders come to Southern California

The Partners in Community Forestry conference is the largest international gathering of urban forestry practitioners, advocates, researchers, and government leaders. This year's event was held at the Hotel Irvine, in Orange County. As the Los Angeles/Orange County Regional Council of CaUFC we were excited to share our community efforts with others from all over the country.



The main theme of the event was "chemistry" and working together. The focus was on diversity, workforce development and climate change. The emerging pests and treatments were also a big focus. The energy and engagement of the attendees created a buzz that kept the information flowing.

The week kicked off with a preconference "Alliance for Community Trees" day where STS Board member Rachel Malarich shared the KYCC experience with attendees.



One highlight was meeting Beatra Wilson, Acting Urban and Community Forestry Program Leader. She was refreshing and knowledgeable and her message of "Make Shift Happen" was well received by everyone in attendance.

SMA held their Annual Meeting as part of the preconference activities. They announced a new scholarship program encouraging leaders of diversity to attend the annual MFI training in February. For more information visit urban-forestry.com.

During lunch on Thursday, regional council leadership from all over California met at lunch to discuss programming an opportunities for the coming year.

To learn more about the program, visit the Arbor Day Foundation online at arborday.org.

Upcoming Events

November 28 - December 1, 2018
ASCA Annual Conference
Paradise Point - San Diego, CA
www.asca-consultants.org

February 24 - March 1, 2019
Municipal Foresters Institute
Oregon Garden Resort - Silverton OR
www.urban-forestry.com

January 12, 2019
10th Annual Fruit Tree Pruning Workshop
Stern Family Farm - National City, CA
www.ptcasandiego.org

January 17, 2019
WTMS - Building Greener Communities
Huntington Library & Gardens, San Marino, CA
www.streettreeseinar.com

February 19 - 22, 2019
ASCA Consulting Academy
Hyatt Regency - Lake Washington, Seattle, WA
www.asca-consultants.org

SAVE THE DATE
January 17, 2019



BUILDING GREENER COMMUNITIES
The Huntington Library and Gardens
San Marino, CA