



## STREET TREE SEMINAR, INC.

Your Los Angeles/Orange Regional Urban Forest Council

P.O. Box 6415  
Anaheim, CA 92816-6415



**SAVE THE DATE:**  
**January 23, 2014**  
**WTMS Winter- Making Cities Safe for Trees**  
**Pomona Fairplex- Pomona, CA**

### 2014 MEETING SCHEDULE

January 23	2014 Winter WTMS all day program Making Cities Safe for Trees	Pomona Fairplex Pomona, CA
March 20	TBD	TBD
May 15	TBD	TBD

#### MISSION STATEMENT

*"To promote the advancement of urban forestry and provide a forum for tree care professionals to share their experiences, knowledge, and expertise for the benefit of the membership and the enhancement of Southern California's community forests."*

#### VISION STATEMENT

*"To enhance the health and beauty of Southern California cities by improving the quality of our community forests."*

Remember to email Christy Cuba at [christy@cycarlberg.com](mailto:christy@cycarlberg.com) with your reservation



STREET TREE SEMINAR, INC. - Your Los Angeles/Orange Regional Urban Forest Council

# STS Newsletter

JANUARY/FEBRUARY 2014

VOLUME XX ISSUE 1

## STS celebrates another great year of networking at Kellogg West

Each December, STS holds our Annual Scholarship Awards and Officer Installation Banquet. A good time was had by all as we got the opportunity to congratulate and award our 2 scholarship recipients and ring in our new 2014 Board of Directors.



Congratulations to Benjamin Brown and Kyra Barboza

### A Brief History of the Scholarship Program

About 30 years ago, the idea came from the Street Tree Seminar Board to have a scholarship Awards Program. The question was— How would we raise money for this program, and who would benefit from it? During this time, monies were collected by way of fines for not wearing name badges or for various other reasons. The money pool was growing. We then agreed on which colleges would be involved. In 1980 a tree chart was produced with matrices for various for various trees suitable for planting. This chart was called "Street Trees Recommended for Southern California", and was co-sponsored by Southern California Edison. This chart was used as a fundraiser for scholarship monies. In 1992 the STS board decided to do a printing of a "Street Trees Recommended for Southern California" book based on the chart. It took the committee 5 years to compile all the information and gather photos for the 1st Edition printing of the book. The book was a great success and a 2nd Edition was printed in 1999 to continue to help fund the scholarship awards. The committee is presently working on the 3rd Edition. Since the beginning of the program, many students from various colleges have benefitted from their awards— enabling them to help pay for their education and basic needs.

### Meet our 2013 Recipients

Benjamin Brown is currently attending Mt. SAC full-time with a course of study in Ornamental Horticulture. He has completed 58 units. At present, he is working at Mt. SAC as a tractor mechanic and from 2004-present he is self-employed as a landscaper. Benjamin comes from a horticultural family that

works in the Nursery & Landscape Industry. He has been a volunteer at Mt. SAC from August 2012-December 2012. He completed the LEAD program in the Spring of 2013 and earned 2 certificates. After completing his Horticulture degree from Mt. SAC, Benjamin hopes to transfer to Cal Poly Pomona and complete the baccalaureate program there, and ultimately become a Certified Arborist like his father.

Kyra Barboza is currently attending Cal State University, Long Beach with a course of study in Environmental Science and a minor in Biology. She has completed 101 units. At present, she is working as an Aquarium Technician at Reef Systems, Inc. She has also worked as a life guard instructor at the YMCA. She is an intern at the Tidal Influence Ecological Consulting Firm. Kyra has been an active member in the Marine Biology Student Association Club since 2010 and is an Undergraduate Researcher at Marine Wetland Lab. She has also participated in many various research works. Kyra's personal statement: "As an Environmental Science and Policy student with an emphasis in Biology, I would hope the knowledge I gain can be used to better my community. With this scholarship I hope to help finance the rest of my undergraduate degree and be able to afford an even higher education".

### Upcoming Meeting Announcement



#### Register Now!

Our Bi-Annual Western Management Tree Symposium:

Making Cities Safe for Trees

**Date:** January 23, 2014

**Time:** 8AM-4:15PM

Sheraton Fairplex Conference Center, 601 West McKinley Ave., Pomona, CA

Cost: \$100-members \$125- non members

Register at [www.streettreeseminar.com](http://www.streettreeseminar.com)



### STS December 2013 General Meeting

Our December 2013 meeting was held at Kellogg West in Pomona.

**Past Presidents in attendance were:** Al Remy, Alan Hudak, Cy Carlberg, Dan Jensen, John Conway, Kevin Holman, Wayne Smith and Rose Epperson

**Prizes were donated by:** Cy Carlberg, Emina Darakjy, John Conway, Alan Hudak, Robert Sartain, RPW, Dan Jensen, Rose Epperson, Leon Boroditsky, Mauget, Christy Cuba, ValleyCrest, and Wayne Smith

**Raffle Winners:** Wayne Smith, Leon Boroditsky, Emina Darakjy, John Brown, Jennifer Hinostraza, Dan Jensen, Ann Hope, Kyra Barboza, Lorna Remy, Christy Cuba, Benjamin Brown, Fred Roth, Jon

Baker, Tadd Russikoff, Alan Hudak, Rose Epperson

**Next Meeting:** Please join January 23, 2014 for WTMS Winter: Making Cities Safe for Trees– Register at [www.streettreeseinar.com](http://www.streettreeseinar.com)

Have you renewed for 2014? Look for your renewal in the mail. If you are a current member and do not have your plastic name badge, please contact the office at 714.639.6516 to get one.

**We have a new policy going into effect in 2014.**

Non-members (and members who forget their name badges) will be charged an additional fee for meetings.



### California Urban Forests Council Update

#### Invest from the Ground Up

Arborists Needed Feb 15, 2014

Our partnership with Invest from the Ground Up has expanded into a large-scale tree planting project! We are recruiting volunteer arborists to act as planting supervisors on February 15, 2014. The planting sites are spread throughout the Bay Area and the San Joaquin Valley but **sites still needing volunteer arborists are Porterville, Bakersfield and Lindsay.** Visit [www.investfromthegroundup.org](http://www.investfromthegroundup.org) to sign up. 2 CEUs are available!



Growing Trees Make Great Neighborhoods

#### Community Tree Success Video

Have you seen our new video yet? "[Investing from the Ground Up: Community Tree Success.](#)" features 3 real-life stories where trees have made a difference to a community by adding to a business's bottom line, improving health, and revitalizing a neighborhood.



Help us inform the public about the need for quality tree care and the benefits that trees bring our communities. Spread the word!

#### PRESIDENT

Dr. Fred Roth  
Cal Poly University, Pomona  
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Pomona, CA 91768  
909/987-7165

#### PAST PRESIDENT

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#### VICE PRESIDENT

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#### SECRETARY

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#### MAILING ADDRESS

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[www.streettreeseinar.com](http://www.streettreeseinar.com)

### Welcome STS 2014 Board of Directors

A BIG thank you goes out to Robert Sartain, our 2013 STS President and the entire 2013 Board of Directors for a job well done.



Jon Baker, Christy Cuba, Dan Jensen, Fred Roth, Leon Boroditsky & Emina Darakjy

### Introducing Street Tree Seminar's 2014 Officers

- Dr. Fred Roth– President**
- Robert Sartain– Past President**
- Christy Cuba– Vice President**
- Leon Boroditsky– Secretary**
- Dan Jensen– Treasurer**
- Jon Baker– 1 Year Director**
- Kenneth Pflzgraf– 2 Year Director**
- Emina Darakjy– 3 Year Director**
- Rebecca Criscillis– Sargent-at-Arms**

### Industry Calendar

- January 22 Webinar: The Urban Forest: What Planners Need to Know  
Contact: [scomas@fs.fed.us](mailto:scomas@fs.fed.us)
- January 30 AND February 6 Webinar: Tree Plotter Web Based Tree Inventory & Management Application  
Contact: [info@planitgeo.com](mailto:info@planitgeo.com)
- February 10 Visualizing Sudden Oak Death  
Contact: [kpalmieri@berkeley.edu](mailto:kpalmieri@berkeley.edu)
- Feb. 25-28 ASCA Consulting Academy  
Newport Beach, CA  
Contact: [www.asca-consultants.org](http://www.asca-consultants.org)
- February 27 WCISA– Pines, Pines, Pines  
Arcadia, CA  
Contact: [www.wcisa.net](http://www.wcisa.net)
- March 25 Sims– Soils 101  
Riverside, CA  
Contact: [info@simstlc.com](mailto:info@simstlc.com)



**ARBORICULTURE ON PARADE**

**WCISA 80th Annual Conference & Trade Show**



**April 5-10, 2014**  
**Pasadena, California**  
Pasadena Convention Center

[www.wcisa2014.com](http://www.wcisa2014.com)

Presented by  
Western Chapter ISA &  
Utility Arborist Association