



## STREET TREE SEMINAR, INC.

Your Los Angeles/Orange Regional Urban Forest Council

P.O. Box 6415

Anaheim, CA 92816-6415

### NEXT MEETING:

**Thursday, August 18, 2011**  
**City of Santa Clarita**  
**Parkway trees, oaks & ordinances**  
**of Santa Clarita**

## 2011/12 MEETING SCHEDULE

August 18th	Parkway trees, oaks & ordinances of Santa Clarita	George A. Carvalho SCSC Activities Ctr. 20880 Centre Pointe Parkway, Santa Clarita
October 20th	The Highlights of the City of San Dimas	The Walker House 121 N. San Dimas Avenue, San Dimas
December 15th	Annual Scholarship Awards Hosted by STS	Kellogg West 3801 W. Temple Avenue, Pomona
<b>2012</b>		
January 13th	Western Tree Management Symposium **Note - different venue!!!	The Huntington Library & Gardens 1151 Oxford Road, San Marino

### MISSION STATEMENT

*"To promote the advancement of urban forestry and provide a forum for tree care professionals to share their experiences, knowledge, and expertise for the benefit of the membership and the enhancement of Southern California's community forests."*

### VISION STATEMENT

*"To enhance the health and beauty of Southern California cities by improving the quality of our community forests."*

Remember to email Robert Sartain @ [RSartain@santa-clarita.com](mailto:RSartain@santa-clarita.com) with your reservation



STREET TREE SEMINAR, INC. - Your Los Angeles/Orange Regional Urban Forest Council

# STS Newsletter

MAY/JUNE, 2011

VOLUME XVII ISSUE 3

## Fullerton: a historical city with modern values

Hello General Members.

Ahh, the joys of the STS meetings. I have to say that the Fullerton meeting in May was one of the best on many levels. The highlight for me was the camaraderie, fellowship and networking of the people who were present in attendance. Many times throughout the seminar I got to visit with Urban Foresters and Supervisory personnel from other prominent agencies. I talked with the representatives from Fullerton about their Urban Forestry program and had lunch with Dan Sereno from Newport Beach. Afterwards I discussed personnel issues with supervisors from Burbank.

During the general meeting Dennis Quinlivan, the Landscape Superintendent for the City of Fullerton, gave a concise overview of the Urban Forestry maintenance operations and responsibilities. Dennis started off his presentation on the history of Fullerton going back over 100 years. He progressed through the changes to operations, staffing and maintenance over the years. He personalized the discussion by explaining how he and his main Urban Forestry Inspector, Clifford Jennings, both grew up in Fullerton and knew first hand the changes to the community and urban forest. This personalization also gave them a unique perspective on the history of the citizens as it related to their responsibilities.

After the general meeting, Wayne Smith and I drove with Dennis and Clifford through the streets of Fullerton and reviewed the Parks, Public Offices, commercial areas, main streets and older neighborhoods. This gave us a real feel for the issues at hand for the urban forestry division. Some of the neighborhood streets are old and well established with large jacaranda trees and other varieties lining the parkways. Some of the communities are Historic Zones and need special approval for tree removals. These areas had beautifully reconditioned historic homes that had the feel of an art community. Kind of like Beverly Hills meets Santa Monica meets Hollywood; fabulous homes and streets from the 1940's.



By Robert Sartain, Secretary

According to Wikipedia, Fullerton was founded in 1887 by George and Edward Amerige and named for George H. Fullerton, who secured the land on behalf of the Atchison, Topeka and Santa Fe Railway. There was a raised train bridge crossing that had the name of Fullerton on it and beyond by the new streets and frontier of Fullerton. At the time of the early development, there were not many trees. Many of the old pictures of that time showed rolling hills and grasslands barren of trees. However, there was very good alluvial soil and ample ground water and soon the community was growing.

In 1894 Charles Chapman, a descendant of John "Johnny Appleseed" Chapman, purchased an orange orchard in eastern Fullerton. The Valencia variety of oranges he promoted from his Santa

Ysabel Ranch, well suited to the local climate, proved a boon to producers; Fullerton boasted more orange groves than any other municipality in the United States. Cultivation of walnuts and avocados also flourished, and the Western railroad town became an agricultural center. Fullerton incorporated in 1904.

Bavarian born Johann George Seupelt was hired as Fullerton's first park superintendent in 1918. Prior to this position, Seupelt was a City Forester for Spokane, Washington and the first graduate from Washington State Agricultural college. With his horticultural background, Seupelt designed parks and, eventually, the master street plan for Fullerton. In 1918, he organized the planting of 2,500 trees for \$4,883. How's that for budgeting?

The rich horticultural influences are evident throughout Fullerton. There are wide varieties of flowering trees in the moderate climate, such a Jacaranda, Floss Silk, Magnolia, Tabebuia, and many others.

(Continued on page 3)

NEXT MEETING!



Join us for our next meeting on **August 18, 2011**  
**Parkway trees, oaks & ordinances of Santa Clarita**

**Round Table Discussion to follow (send topics to [iconway@newportbeachca.gov](mailto:iconway@newportbeachca.gov))**

**LUNCH SPONSORED BY STAY GREEN, INC.**

**LOCATION: GEORGE A. CARVALHO SCSC ACTIVITIES CTR.**  
**20880 CENTRE POINTE PARKWAY - SANTA CLARITA CA 91351**  
**SANTA CLARITA ROOM A**

**TIME:** 10:30 AM FOLLOWED BY LUNCH  
**COST:** COMPLIMENTS OF STAYGREEN!

## Business Meeting - May 19, 2011

The meeting began with the pledge of allegiance and introduction of attendees.

Past Presidents in Attendance – Dan Jensen, Rose Epperson, Kevin Holman, Al Remyn and Alan Hudak.

Thanks to all the members that brought items or the raffle and congrats to the lucky individuals who got to take them home!

### Next meeting: August 18, 2011

Vice President John Conway has asked the City of Santa Clarita to share their Urban Forestry Program and the Oak Tree Ordinance program and facility with us.

Please make sure to reserve your spot and save \$5.00!

Enjoy the summer - see you in Santa Clarita.

## A great day on the links with STS - June 9, 2011

On Thursday, June 9th, Street Tree Seminar hosted our annual golf tournament at Robinson Ranch Golf Course in the City of Santa Clarita. The weather was beautiful and the course was in excellent condition making it a perfect day for golf. This marks the second year in a row that STS has hosted this tournament at Robinson Ranch. With over 72 golfers participating, a huge raffle, contest prizes and trophies for placing 1st, 2nd, or 3rd, everyone was a winner!



**Raffle Winners:** Jeff Zoumbaris, Raul Santa Rosa, Evan Aldrich, Al Epperson, Humberto Cruz, Jesse Gomez, Norm Seiger, Nicole Shaulker, Emilio Blanco, Casey Basset, John Haladay, Eddie Sanchez, Ruben Carmona, Don Frost, Don Palmer, Roy Boak, Lou Johnson, Emilio Cervantes, Carlos Torres, David Franklin, Tisa Franklin. The grand prize - **Foursome to Robinson Ranch** went to Raul Santa Rosa



**Special Thanks to the Sponsors & Contributors –** Pacific Vista Landscape, Roy Boak Tree Service, Tip Top Arborist, Stay Green Inc., Kurt Bohmer's Plumbing, Frank & Lisa Madero Landscape Consultant's, Emilio Blanco City of Rancho Palos Verde, Century Products, Street Tree Seminar, West Coast Arborist, Valley Crest Tree Company, Epicenter Management, Wayne Smith City of Santa Clarita, Kriss Keough with K2 Group, Robinson Ranch Golf Course, and Alta Quality Farm Service.



### Congratulations to the Tournament Winners:

- Women's long drive** – Tisa Franklin
- Women's closest to the pin** – Tisa Franklin
- Men's long drive** – Humberto Cruz
- Men's Closest to the pin** – Robert Newman
- First Place** – Roberto Santa Rosa, Hugo Yamagush Hamas, Carlos Chiapei Torres, Raul Parades
- Second Place** – Ray Galvez, Gustavo Robles, Luis Galvez, Javier Galvez
- Third Place** – Darrel Ziberstein, Jeff Weltzman, Dave Franklin, Joel Johnson

### PRESIDENT

Wayne Smith  
City of Santa Clarita  
25663 Ave. Stanford  
Santa Clarita, CA 91355  
661/294-2548

### PAST PRESIDENT

Cy Carlberg  
Registered Consulting Arborist  
2402 California Avenue  
Santa Monica, CA 90403  
(310) 453-TREE

### VICE PRESIDENT

John Conway  
City of Newport Beach  
3300 Newport Blvd.  
Newport Beach, CA 92659  
949/644-3083

### SECRETARY

Robert Sartain  
City of Santa Clarita  
25663 Ave. Stanford  
Santa Clarita, CA 91355  
661/294-2548

### TREASURER

Dan Jensen  
R. Dan Jensen & Associates  
18011 Clearwater  
Huntington Bch, CA 92648  
714/841-2905

### DIRECTORS

Christy Cuba  
Land Design Consultants  
199 S. Los Robles Ave #250  
Pasadena, CA 91101  
626/578-7000

Dr. Fred Roth  
Cal Poly University, Pomona  
3801 W. Temple Avenue  
Pomona, CA 91768  
909/987-7165

Emina Darakjy  
Pasadena Beautiful  
1044 Prospect Blvd  
Pasadena, CA 91103  
626/792-0586

### MEMBERSHIP

Kevin Holman  
714/412-5348

### SCHOLARSHIP

Dan Jensen  
714/841-2905

### MAILING ADDRESS

Street Tree Seminar, Inc.  
P.O. Box 6415  
Anaheim, CA 92816-6415  
www.streettreeseminar.com  
714/639-6516

## Highlights from May General Meeting - continued

Currently, the City of Fullerton has approximately 39,000 trees that they maintain. Each year they trim about 13,000 trees and have a 3 year trim cycle. They also maintain 30 miles of trails and open spaces. Many of their issues are the same as other older communities in that they are dealing with older trees in small parkways, the wrong tree in the wrong place and the age of their overall urban forest.



overall reach about 500 trees per year with matching replacement. The removal criteria are based on the tree protection ordinance and must meet a set of removal criteria. Some of the staff's favorite trees are *Ginkgo biloba*, Dawn Redwood, Deodar Cedar and *Podocarpus gracilor*.

Dennis and his staff have been reduced over the years from a once "full-service" staff operation to a mostly contract maintenance city. Dennis and Clifford manage the maintenance and inspections, beside administrative and contract help. Thirty years ago there was a staff of 26 people and today just two. Dennis works with the community and has meetings when relevant on tree replacement issues. One example of this is moving beyond the days of Ficus trees and exploring other options when the trees grow beyond their grow space.

One interesting funding source for their tree program is from the sanitation district. Somehow the trees were classified as a source of debris and the funding for their maintenance and clean up comes from sanitation fees paid by residents. Another interesting program is their full service sewer program. The city has a sewer department and they help the urban forestry division to clean out sewer laterals. This service helps maintain sewer lines and reduces the complaints and requests for tree removals due to sewer problems. The home owners are still responsible for the repairs, but the City provides a cleaning service.



Fullerton has a yearly sidewalk replacement program which affects about 100 trees per year. Some are removed and some preserved. The annual removals

All in all Fullerton was fun, interesting and historic. I am glad I attended and met some wonderful people who manage trees.

## News from California Urban Forests Council



California Urban Forests Council & California Releaf look forward to seeing you at the **2011 California Urban and Community Forest Conference** September 15-17, 2011 in Palo Alto, CA  
Please save the date - it's going to be a great program!

### Connect and grow at the California Urban and Community Forests Conference!

The 2011 California Urban and Community Forest Conference will take place September 15-17, 2011 at the Crowne Plaza Cabana Hotel in Palo Alto. This year's conference, "Connecting People, Trees and Communities," is organized by both the California Urban Forests Council and California Releaf, bringing together a broad range of urban forestry leaders for you to meet and grow with! You can count on a superstar workshop lineup, and a great party as well! All are invited to bring a bit of food or drink from your regional to contribute to the evening party hosted by the regional councils. Registration and additional information is available at <http://californiareleaf.org/programs/conferences>.

**Who is your urban forestry hero?** The 2011 California Urban Forestry Awards will be honor individuals, projects and cities that lead urban forestry! The nomination materials are available at <http://www.caufc.org/Annual%20Conference> and the deadline is August 15, 2011. Awards will be presented at the 2011 conference (September 15-17 in Palo Alto)!

**Silent auction:** An easy way to help the California Urban Council Grow! The Silent Auction is an annual fundraiser where your donations make an exciting silent auction possible! Items large and small, of any value, help make this a fun and beneficial event to grow urban forestry programs throughout the state. Donation forms are available at <http://www.caufc.org/Annual%20Conference>.