



STREET TREE SEMINAR, INC.

P.O. Box 6415
Anaheim, CA 92816-6415

NEXT MEETING:

Thursday, December 16th
Kellogg West Conference Center
Hillside East Room
Pomona, CA

2010/11 MEETING SCHEDULE

December 16, 2010
Scholarships Awards / Installation of Board Members and Officers

Kellogg West
Pomona, CA

January 20, 2011
WESTERN TREE MANAGEMENT SYMPOSIUM
The Many Branches of Arboriculture - ALL DAY PROGRAM

Los Angeles Arboretum
Arcadia, CA

MISSION STATEMENT

"To promote the advancement of urban forestry and provide a forum for tree care professionals to share their experiences, knowledge, and expertise for the benefit of the membership and the enhancement of Southern California's community forests."

VISION STATEMENT

"To enhance the health and beauty of Southern California cities by improving the quality of our community forests."

Remember to email Robert Sartain @ RSartain@santa-clarita.com with your reservation



Street Tree Seminar, Inc.

STS Newsletter

NOVEMBER/DECEMBER, 2010

VOLUME XVI ISSUE 5

October Meeting Highlights: *Five Fabulous Trees for Southern California*

- presented by Walt Warriner, Urban & Community Forester City of Santa Monica

What do trees do?

Environmental benefits

- ◇ Offset co2 emissions
- ◇ Reduce storm water runoff
- ◇ Sequesters carbon
- ◇ Removes particulate matter from the air
- ◇ Produces oxygen

Aesthetics

- ◇ Increases property values

Urban Forestry Principles

- ◇ Improve the quality of life
- ◇ Improve the environment
- ◇ Maintain a plan for the urban forest
- ◇ Maximize the benefits of the urban forest

IMPROVE OUR QUALITY OF LIFE

The urban forest enriches our quality of life and the environment by improving air and water quality, increasing property values, promoting psychological and physical well-being, creating aesthetically pleasing neighborhoods, restoring wildlife habitat and building communities where people want to live.

We do this by Developing strategies and mechanisms for growing and managing our urban & community forests for the purpose of maximizing their quality of life with the ultimate goal being the **Improve Planning & Foster Stewardship**

IMPROVE OUR ENVIRONMENT

Urban and community forests provide many environmental benefits to broad geographic regions that extend beyond the political boundaries of the municipalities in which they grow. So collaboration among other agencies is critically important.

We do this by Developing our regional coordination programs to: Preserve the integrity of the region's native remnant forest. Manage the existing urban & community forest based on natural geographic boundaries such as watersheds, climate zones and micro-climate zones.

Maximize Urban and Community Forest's Environmental Benefits By: Using trees to mitigate air pollution when planning and designing transportation corridors, Designing buildings to maximize the use of trees to reduce energy consumption. Reducing water consumption by planting appropriate trees that are drought tolerant, indigenous or are well adapted to the region.

MAINTAIN A PLAN FOR THE URBAN FOREST

Working with other City Departments, other government agencies, non-profit tree advocacy groups, resident associations, individual volunteers and other stakeholders is essential for the success of the urban and community forest. **Education of the public about Urban Forests**

MAXIMIZE THE CONTRIBUTIONS OF THE URBAN FOREST

Optimize the performance of the Urban & Community Forest by: Incorporating tree canopy goals into community design standards. Providing optimum mixed age and species distribution goals. Establishing reforestation practices that strategically address tree removals prior to the trees decline. Obtaining political and stakeholder support that will ensure adequate funding for the long term care of the urban & community forest.

(Continued on page 3)

NEXT MEETING!

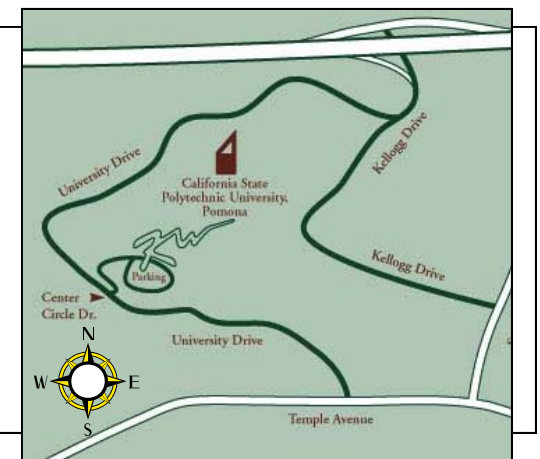
December 16, 2010 STS Scholarship Program 2011 Officer Installation

LOCATION:

KELLOGG WEST CONFERENCE CENTER
3801 W. TEMPLE AVE - HILLSIDE EAST ROOM
POMONA, CA 91768-2557

TIME: 10:30 AM

COST: HOSTED BY STRET TREE SEMINAR!



Business Meeting - October 21, 2010

President, Cy Carlberg began the meeting with a flag salute and introductions

Past presidents present included, Andy Trotter, Dan Jensen, Al Remy, Alan Hudak and Walter Warriner

Open forum discussion was started by Kevin Holman's questions related to City trees in parkways becoming homeowners responsibility. Other questions included protecting and putting limits on "all" trees including private trees on private property and Dave Cooper asked about Ficus getting cankers.

Nomination and election of Officers for 2011

The 2011 board of directors was elected by the members present—they will be installed at the December meeting.

Raffle—Donors: STS, Nate Dodds, Kevin Holman, Ann Hope, Emina Darakjy, Mauget, West Coast Arborists
Winners: Alan Hudak, Janell Mithani, Chris Mathews, Nate Dodds, Heather Crippen, Cy Carlberg, Joe Lodinsky, Ann Hope, Ross Azusa, Dan Oregel, Dale Skidmore, Wayne Smith, Dave Cooper

Next Meeting - December 16, 2010

Christmas Banquet & Awards - Kellogg Center at Cal Poly - members should make sure to RSVP.

Upcoming Industry Events

January 12 - 13, 2011

Landscape Industry Show
L.A. Convention Center South Hall
1201 S. Figueroa Street—Los Angeles CA 90015
Visit www.register.rcrsreg.com to sign up

January 20, 2011

Western Tree Management Symposium
The Many Branches of Arboriculture
LA Arboretum—301 N. Baldwin Avenue, Arcadia
714/639-6516 for information

January 25, 2011

Inland Empire Regional UF Council Member
Appreciation Day at Sim's Learning Center in Pedley.
Dr. Fred Roth will be speaking on entomology of the southwest with a focus on the management of California landscapes before European contact.
Please RSVP with an email to iufc2@aol.com

February 9 - April 20, 2011

Certified Arborist/Tree Worker Prep Course
Brea Community Center—Brea
Full information is available from
www.tedstamen.com

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714/639-6516

October Meeting Highlights - continued from page 1

5 FABULOUS TREES

Angophora costata - A fabulous upstart tree

- ◇ Smooth Bar Apple, Rose Apple or Sydney Red Gum
- ◇ Matures between 45 – 100 feet
- ◇ Develops a large trunk base and a wide spreading canopy
- ◇ Grows in sandstone, headlands or plateaus
- ◇ Brittle wood, and will drop limbs
- ◇ Shedding bark leaves a pink appearance to the trunk



Quercus agrifolia - A fabulous tree that represents our profession

- ◇ Mature height up to 70 feet
- ◇ Umbrella shaped canopy up to 100 feet
- ◇ Moderately fast growing with regular watering
- ◇ Dark grey colored trunk with rough texture
- ◇ Evergreen with small acorns
- ◇ Requires no summer water once established
- ◇ Aggressive roots
- ◇ Long life span



Ficus microcarpa - A fabulous environmental workhorse of a tree

- ◇ Environmental workhorse of this era
- ◇ Ranked #2 for environmental benefits
- ◇ Tolerates harsh conditions & treatment
- ◇ Relatively few pests
- ◇ Drought tolerant/water efficient
- ◇ Resilient



Cinnamomum camphora - A fabulous tree with pharmacological benefits

- ◇ Like a cross between a Redwood and a Banyan
- ◇ Long life span
- ◇ Low maintenance
- ◇ Clean tree with few pests
- ◇ Good environmental benefactor



NEW KIDS ON THE BLOCK?

- ◇ Emerald Sunshine Elm
- ◇ Bosque Elm
- ◇ Regal Prince Oak
- ◇ Autumn Fantasy Maple
- ◇ Wireless Zelkova
- ◇ Bald Cypress
- ◇ Amelanchier X grandiflora
- ◇ Swamp White Oak
- ◇ Shingle Oak
- ◇ Paw Paw
- ◇ Bald Cypress
- ◇ Black Gum
- ◇ Foster's holly
- ◇ Juniper
- ◇ Fringe tree
- ◇ Serviceberry
- ◇ Turkish Hazel
- ◇ Southern Magnolia
- ◇ Ma'akia
- ◇ Cedar of Lebanon

Montezuma Cypress - A fabulous tree that has stood the test of time

- ◇ Evergreen tree
- ◇ Matures at 80 – 140 feet
- ◇ Tolerates alkaline soil
- ◇ Resists drought / tolerates soggy soil
- ◇ Long life span
- ◇ Oldest living tree in Mexico



25 TOP SPECIES FROM LOMPOC TO SAN DIEGO*

- | | | | |
|-----------------------|-----------------------|----------------------|-----------------------|
| 1. Crape Myrtle | 8. Carrotwood | 15. Holly Oak | 22. Eucalyptus spp. |
| 2. Mexican Fan Palm | 9. Jacaranda | 16. Live Oak | 23. Evergreen Pear |
| 3. Liquidambar | 10. Chinese Elm | 17. Ficus | 24. Lemon Scented Gum |
| 4. Canary Island Pine | 11. Tristiana | 18. Brazilian Pepper | 25. Red Gum |
| 5. Magnolia | 12. Camphor | 19. Bradford Pear | |
| 6. London Plane | 13. Sycamore | 20. Aleppo Pine | |
| 7. Queen Palm | 14. California Pepper | 21. Red Iron Bark | |

*Data courtesy of West Coast Arborists, Inc.

Serving the Environment with Quality Arboriculture

Western Chapter ISA
77th Annual Conference
& Trade Show
May 11-13, 2011
La Jolla, California

SAVE THE DATE

WTCM
WESTERN TREE MANAGEMENT SYMPOSIUM

THURSDAY
January 20, 2011

THE MANY BRANCHES OF ARBORICULTURE

LA County Arboretum
301 N. Baldwin Avenue
Arcadia, CA

presented by
STREET TREE SEMINAR, INC.