



# STREET TREE SEMINAR, INC.

P.O. Box 6415  
Anaheim, CA 92816-6415



Street Tree Seminar, Inc.

# STS NEWSLETTER

JANUARY 2008

VOLUME XIV ISSUE 1

**NEXT MEETING:**  
**Thursday, March 20, 2008**  
**Huntington Gardens**  
**San Marino, CA**

## 2008 MEETING SCHEDULE

March 20, 2008	Huntington Gardens Speaker: Brad Adams	Huntington Gardens San Marino, CA
May 15, 2008	Establishing Relocated Palms Speaker: Dr. John Law	Valley Crest Corp. HQ Calabasas, CA
June 19, 2008	Golf Tournament	

### MISSION STATEMENT

*"To promote the advancement of urban forestry and provide a forum for tree care professionals to share their experiences, knowledge, and expertise for the benefit of the membership and the enhancement of Southern California's community forests."*

### VISION STATEMENT

*"To enhance the health and beauty of Southern California cities by improving the quality of our community forests."*



## Highlights from Western Tree Management Symposium- Growing Green by Johnny Aguila

Our January 17, 2008 Western Tree Management Symposium was held at the Los Angeles Arboretum in Arcadia hosting a standing room only crowd of approximately 200 tree industry professionals (arborists, foresters, nurserymen, advisors, consultants, architects, non-profits, and so on). Following is a summary of speakers/topics.

### Brian Kempf, Urban Tree Foundation,



opened the program with important criterion in dealing with nurseries... the quality of stock, availability, and price. It all starts with the grower.

Keep a good relationship with the nursery of your choice. Send the nursery your standards so they have on hand exactly what you are interested in tagging and you don't waste your time or the nursery's. This way you can reject a tree at the nursery and not at the job site. Order the tree want not the container size. You want a good root system, roots found at the top of the container, and no girdling roots. Get what you are expecting for your landscape setting at the moment and for future growth. A valuable resource when cultivat-

ing your new trees for the future is a book by Ed Gilman called "Illustrated Guide to Pruning".

### Robert Crudup, Valley Crest Tree Com-



pany, stressed the challenges the nursery's face. Improving the quality of trees being grown for landscape settings, supplying a consistent supply of trees that meet specific standards, and

generating a demand for the trees. Growers should be rewarded for meeting these challenges. Educating growers to raise the bar is uncomplicated getting them to carry out these challenges is the problem. The key is continuous improvement at all levels of creating standards, getting owners to buy in, training architects, developing an inventory, and empowering inspectors.

### Scholarship Chair, Al Remyn,

shared the scholarship award process to the attendees. Alexandra DeNatale, one of this year's recipients who was unable to attend the December celebration, was awarded her scholarship. Our other recipients, Jose Noriega, and Rebecca Bearly were introduced to the attendees. All three received a complementary entry to the seminar.

(Continued on page 2)

## UPCOMING MEETING INFORMATION

**MARCH 20, 2008**  
**Planning for a greener future by saving water now!**

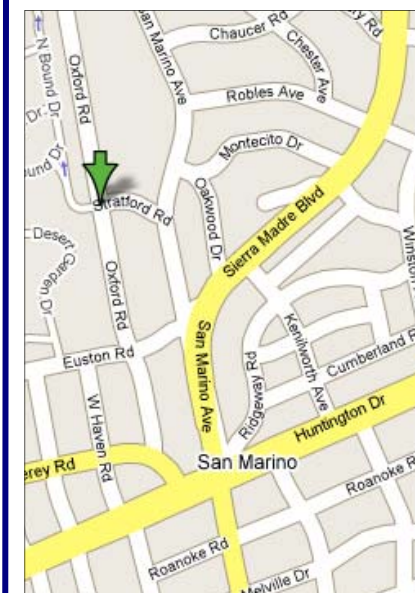
Presented by  
Brad Adams, Irrrometer

### LOCATION:

HUNTINGTON GARDENS  
1151 OXFORD ROAD  
SAN MARINO 91108

**COST: \$10.00**

**TIME: 11 AM**



REMEMBER TO EMAIL JOHNNY AGUILA @ JOHN.AGUILA@SMGOV.NET WITH YOUR RESERVATION

## Highlights from WTMS, *continued from page 1*

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**Michael Mahoney, Consulting Arborist**, provided an update on Street Tree Seminar's book, "*Street Trees Recommended for Southern California*". The first issue of this book was written back in 1956 with subsequent issues in 1995 and 2000. The new book is proposed to be published by 2010. A group effort from our members is required in accumulating tree photos of certain species' (*see species list*) at different age periods to be input in the new book. A photo workshop will be offered at the Arboretum by a staff photographer on February 21, 2008. A laptop computer and camera is required. There is a limit of 20 students and you will receive 2 C.E.U.s. Call Heather in the STS Office for more information. 714-639-6516.

**Jerry Turney, Agricultural Commissioner's Office**, enlightened us on nursery inspections and quarantines. Nurseries have cleanliness standards. They should be neat and weed free. Pests found on plants are rated A, B, C, D, Q.



**Art Murphy, Edison**, shared the challenges and programs that Edison uses to maintain the trees and environment surrounding their thousands of miles of electrical lines.

**Andy Trotter, West Coast Arborists, Inc.**, capped off the day by sharing the experience of bringing together many of the local, regional and state wide organizations in a cooperative effort to utilize trees and our knowledge of them to make a difference. Check out [www.unitedvoices.org](http://www.unitedvoices.org) to get the full story.

A rebirth (*retired in 1988*) of an old tradition where students and professionals vie for the elusive "Perpetual Award for Plant ID" trophy for identifying 20 various cuttings was won by the professionals. Good luck next year.



Drawing prizes generously donated by: Valley Crest, Street Tree Seminar, AY Nursery, Bishop Co. & Mauget.

Our lucky winners were: Heather Crippen, Missy Borel, Roy Boak, Sabine Hoppner, Ann Burroughs, Lance Henry, Pieter Severynen, Sylva Blackstone, James Isacson, Russ Kelly, Frank Sosa, Jerry Rowland, Amy Crapo, John

Garcia, Steve Andresen, Lori Hamelehle, Alan Akau, Randy Buckley, Elisabeth Hoskins, Aaron Thomas, Tim Tyson, Jeff Smith, Guillermo Delgado, Chris Mathews, Jen Scott-Lifland, John Robertson & Gabriel Andrade



## STS December Meeting/Scholarship Awards

Street Tree Seminar is fortunate enough to have the opportunity and ability to support students interested in entering the field of arboriculture by offering annual scholarships. This year 3 very worthy students were bestowed with this prize. 2007's STS Scholarship Recipients were Jose Noriega and Rebecca Bearly in the amount of 750 dollars each, and Alexandra DeNatale in the amount of 1500 dollars. (Monies are allotted according to need.)

**Jose Noriega**

Jose is a student at Mt. San Antonio college studying Horticulture Science. He has completed 21 units with a GPA of 3.85 He is married with 2 children and runs his own landscape business. He has set himself high goals, hoping to get his C-27, arborist certification, landscape technician certification, degree in horticultural science, become a water auditor and build a company to support troubled youth. He has been

involved with United Voices for Healthier Communities and Heritage Park Program as well as raising funds for the school and pruning Japanese Maples there. Jose has won the Dave Lannom Book Award and an award for participation in the Spring Flower Show.

**Rebecca Bearly**

Rebecca is also a student at Mt. San Antonio College studying Horticulture. She has completed 64 units with a GPA of 2.74. Rebecca is a 2nd generation horticulture student; her mother graduated from Mt. SAC 10 years ago and is a

certified arborist working for the city. Rebecca hopes to get involved in raising awareness of hiring qualified workers and using proper pruning techniques. She is currently employed as a Nursery Maintenance worker at the college.

**Alexandra DeNatale**

Alexandra is a student at Cal Poly Pomona studying Horticulture with an emphasis in Landscape Management. She is a senior with a GPA of 3.21 and is currently employed by Kathleen Ferguson Landscapes doing landscape design and plant material research

among other duties. Alexandra moved to Los Angeles from San Francisco 3 years ago with no experience in the industry although she had a job. Her interest and knowledge have both grown since then and she hopes to educate the public on the importance of expanding green spaces within the urban environment by creating non-profit community garden workshops and spaces. She is very active in the community as well, as a member of the Los Robles Horticulture and Agricultural Biology Clubs and a volunteer for Habitat for Humanity and FARMLAB. She was an exchange student in Japan and has won the Plant Sciences Departmental Scholarship as well as being a Cal Grant Recipient.

Congratulations to all three, and may they all have continuing success.



Street Tree Seminar 2007 President, Kevin Holman, and Scholarship Chair, Al Remy, present the scholarship awards for 2007 Rebecca Bearly, Jose Noriega and Alexandra DeNatale.

## Upcoming Industry Events

February 20-April 30	Ted Stamen's Arborist Certification Course Contact- Ted Stamen 949.454.2409	Brea, CA
February 21	STS Photography Workshop Contact: STS- 714.639.6516	Arcadia, CA
February 22	Certified Tree Worker Prep Course Contact- WCISA 714.639.3610	Whittier, CA
March 13	Eucalyptus ID Workshop Contact- WCISA 714.639.3610	Arcadia, CA
March 28	Soil & Water Science for Arborists Contact- WCISA 714.639.3610	San Francisco, CA
April 3	Palm Science and Safety Contact- WCISA 714.639.3610	Arcadia, CA