



STREET TREE SEMINAR, INC.

P.O. Box 6415
Anaheim, CA 92816-6415

NEXT MEETING:

Thursday, August 16, 2007
The Future of Arboriculture in
the Urban Forest
Los Angeles River Center & Garden
Joint Meeting with CaUFC
LA/OC Region

2007 MEETING SCHEDULE

August 16	Joint Meeting with CaUFC The Future of Arboriculture in the Urban Forest	Los Angeles River Center & Garden
October 25	TBA	TBA
December 13	Officer Installation/Awards	TBA

MISSION STATEMENT

"To promote the advancement of urban forestry and provide a forum for tree care professionals to share their experiences, knowledge, and expertise for the benefit of the membership and the enhancement of Southern California's community forests."

VISION STATEMENT

"To enhance the health and beauty of Southern California cities by improving the quality of our community forests."

REMEMBER TO EMAIL DAVE TEUSCHLER @ DTEUSCHLER@VCTREE.COM WITH YOUR RESERVATION



Street Tree Seminar, Inc.

STS NEWSLETTER

JULY 2007

VOLUME XIII ISSUE 5

STS 2007 Annual Golf Tournament



THE CLUBHOUSE
AT ANAHEIM HILLS GOLF COURSE

This year's tournament was hosted at the beautiful Anaheim Hills Golf Course.

Thanks to all the golfers who pre-registered for the event. It sure helped with the planning process. We had Played at Anaheim Hills Country Club and we had 26 golfers. It was a beautiful day with the course in perfect shape.

1st Place went to Team 4:
Rudy Felipe
Daniel DeCasas
Joe Oshesky
Pete Herrick

2nd Place went to Team 3:
Evan Aldrich
Robert Newman
Scott Hamilton
Norm Sieger

3rd Place went to Team 7:
Dave Soifer
Bob Chavez

Closest To The Pin went to Dave Soifer and longest drive went to Daniel DeCasas. A good time was had by all and we look forward to seeing all of you next year.

Thanks to Bob Chavez for chairing the event and congratulations to all of our winners!

VERNON ROBERTS, JR. ~ 3/13/1934 TO 6/28/2007

It is with great respect and a heavy heart that we report the passing of our friend and STS life member, Vern Roberts. Vern passed away on June 28, 2007. He had experienced a struggle with health issues over the last few years, but he is now at rest. Vern was retired from S.C. Edison and a past president of both Western Chapter ISA and Street Tree Seminar, Inc. Vern and his wife Shirley were very involved in the Tree Climbing Championships and many other activities in the tree care community.

UPCOMING MEETING INFORMATION

AUGUST 16, 2007
THE FUTURE OF ARBORICULTURE
IN THE URBAN FOREST
JOINT MEETING WITH CAUFC
LA/OC REGION

LOCATION:
LOS ANGELES RIVER CENTER &
GARDEN
570 WEST AVENUE 26
LOS ANGELES

COST:
STS OR CUFC MEMBER- \$40
NON-MEMBERS- \$80

TIME: 8 AM—4 PM
REGISTRATION BEGINS AT 7:30 AM

GETTING THERE:

5 FREEWAY SOUTHBOUND – Take the Pasadena Freeway - Los Angeles off-ramp (first exit after Stadium Way). Keep left and take the Figueroa exit. Turn right at the corner onto Riverside Drive and continue over the bridge. The road becomes Figueroa Street. Go two blocks and make a left onto Avenue 26. Go 1.5 blocks and make a left into the main entrance.

5 FREEWAY NORTHBOUND – Take the Pasadena Freeway off-ramp (first exit on right after Broadway) and stay on the right lane, taking the Figueroa exit. Turn left onto Avenue 26, go 1.5 blocks and make a left into the main entrance.

110 SOUTHBOUND – Take the Avenue 26 exit (first exit on right after Golden State Freeway off ramp). Turn right onto Avenue 26, go 1.5 blocks and make a left into the main entrance.

110 NORTHBOUND – Pass through the tunnels (near Dodger Stadium), staying in the second left lane. Take the Figueroa Street exit - which exits to the left (first exit after the Golden State Freeway offramp). Turn right onto Figueroa, stay in the left lane to the corner of Avenue 26. Turn left onto Avenue 26, go 1.5 blocks and make a left into the main entrance.

STS Business Meeting— June 24, 2007

Past Presidents in Attendance:

Al Epperson, Art Murphy

Publications Report:

The publications committee is continuing to go through the process of adding and deleting trees for in the next addition of *Street Trees Recommended for Southern California*. Any feedback from the membership is greatly appreciated.

The committee is now seeking pictures for possible entry into the next STS book. Please take a moment to check out the new website and register to submit photos. <http://www.streetreeseminar.com/bookupload.asp>

Raffle

Raffle prizes generously donated by: R.P.W., Valley Crest, WCA, and STS.

Raffle Winners: Wayne Smith, Art Murphy(x3), Dave Teuschler, Pieter Severynen. Bill Hallet

Next Meeting: August 16, 2007

Join STS for a joint meeting with CUFC. This is an all day meeting!

Street Tree now accepts Visa, Mastercard AND American Express!

Upcoming Industry Events

August 24th & 25th, 2007

18th Annual Professional Tree Care Association Seminar and Field Day
Balboa Park in San Diego, CA.
Contact : PTCA ~ 619-443-6202 or 619-262-1083.

September 14, 2007

Western Chapter ISA Regional Meeting
Risk Management 101
La Palma Park, Anaheim, CA
Contact: WCISA ~ 714/639-3610

A Call for Arborists!

The Western Chapter ISA, a partner in United Voices for Healthier Communities, is looking for arborists who are interested in participating in The Great Clean Air Tree Planting Project. As an initiative of the South Coast Air Quality Management District, this project aims to plant 3,000 – 5,000 trees in the largest single-day urban tree planting effort in the history of the South Coast Air Basin. This unique event is being kicked off with tree plantings on April 21st in Anaheim and 28th in Fontana. The main event being held in conjunction with Make a Difference Day on October 27, 2007.

United Voices Partners and Sponsors:



We are looking for arborists who would like to share their tree-planting skills and knowledge with community volunteers in Orange, Riverside, Los Angeles and San Bernardino Counties. For more information, please visit www.unitedvoices.org, or contact Mary at Epicenter Management : (714) 639-6516.



2006 Scholarship Recipient Essay - Part 3 of 4

Street Trees Drives

By Luis Casas

As a student of horticulture and more specifically as an avid admirer of trees I focus on street trees all the time. It also helps that I live 80 miles from school. During those 90 minutes of traffic bliss I can either stare at people passing by or look around at the plant life. The real “kicker” is that I drive those 90 minutes just in time to talk about trees in my arboriculture class at the start of the day and at the end of the day I walk around in my tree identification class.

The trees in an area define the area just as much if not more than the buildings. When school is over for the day I get to decide which direction— east, north, or south— I want to use in order to get home. To the east I pass under half a mile of London plane trees (*Platanus x acerfoliu*) reaching heights of 60 feet. To the north I pass through oleanders (*Nerium oleander*) most still vigorous with their wide variety of vibrant colors showing no signs of the deadly oleander leaf scorch. To the south is my favorite, the floss silk trees (*Chorisia speciosa*), a gorgeous ornamental tree producing profuse amounts of large pink, purple, or red flowers followed by inedible fruits. The fruits split open when mature, releasing masses of white silky material.

Well planned and managed street trees help accent and even become the focus of the landscape in the urban environment. As a young adult there was no better feeling than driving down a row of 80 foot evergreen ashes (*Fraxinus uhdei*). They turned a hot summer day into a cool afternoon. Special care must be taken to provide cities with trees for the enjoyment of all.



Luis is a student at Cal Poly Pomona / Cal State Los Angeles studying Horticulture & Biology. He has worked in the Industry since childhood, beginning with helping out at his family's business, Casa's Tree Service. Luis enjoys martial arts in his spare time, and was a Silver Medalist at the 3rd International Gracie Jiu-Jitsu Federation Open Championship.

It's that time of year again. DUES TIME!

Check your mail for your Street Tree Seminar annual dues invoice.



Please submit your email address with your renewal paperwork. Our goal is to go “paperless” or at least paper “wise” and offer monthly newsletters and meeting information electronically. Please do your part and submit your information today.

Think Green ~ Be Green!



Another beautiful day on the links at Anaheim Hills Country Club. Make your next tee time today by calling the golf shop at Anaheim Hills Golf Course - (714) 998 - 3041.

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