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NEXT MEETING:
Thursday, November 17th
Lutheran Church of the
Master
Los Angeles, CA

2005/06 MEETING SCHEDULE

November 17	SANTA MONICA BLVD PROJECT City of Los Angeles Streetscape Program	Lutheran Church of the Master Santa Monica, CA
December 8	SCHOLARSHIP AWARDS, INSTALLATION OF OFFICERS FOR 2006	Lucille's Long Beach HOSTED BY STS
January __, 2006	THE IN AND OUTS OF TREES Western Tree Management Symposium	L.A. Arboretum Arcadia, CA

If you have a great idea for a meeting for the 2006 year, please contact Janessa Cotugno at 626.744.7432

**REMEMBER TO CALL JANESSA COTUGNO AT 626.744.7432
 OR EMAIL HER AT JCOTUGNO@CITYOFPASADENA.NET WITH YOUR RESERVATION**



STS NEWSLETTER

NOVEMBER 2005

STS joins with CaUFC LA/OC in Welcoming Glenn Flamik at Sherman Gardens on October 20, 2005

If you've ever been to Sherman Gardens in Corona del Mar, then you're familiar with the beautifully tended gardens, exquisite orchid greenhouse, and delightful patio café. The location was a perfect backdrop for the first joint meeting between Street Tree Seminar and the California Urban Forestry Council LA/OC chapter. On the agenda for this special occasion was a presentation by Glenn Flamik, Urban Forestry Program Administrator with the California Department of Forestry and Fire Protection.

Glenn has an extensive and impressive history in urban forest management. In addition to having received two degrees in Forestry, Glenn has been working as a consulting arborist with Forest City Consulting on a broad range on projects ranging from hazardous tree evaluation to long-term forest management planning. Since taking the position of Urban Forestry Program Administrator this past April, Glenn's role as an urban forester now includes the management of the State's urban forestry grant programs, convening the California Community Forest Advisory Council (CCFAC) and handling federal contract administration and Performance Measurement reporting to the USDA Forest Service. Glenn also coordinates with contract agencies such as California ReLeaf and the California Urban Forests Council. CUFC is the oldest state wide urban forestry council, and is represented in seven regional chapters statewide. The CUFC, along with other groups and representatives, assist Glenn and the CCFAC to form decisions about how CDF monies gets spent and the direction the California Urban Forest Council will head.

In Glenn's presentation, he recognized that there are many different voices in the "choir" of urban forestry advocates. There are municipal foresters, urban foresters, non profit agencies and advocate groups to name a few. Usually the choir sings in harmony. Not so much in urban forestry. There are many different voices, with different avenues towards common goal. Glenn continued to remind us that it is the national

urban foresters that decide how federal money is used and allotted. In areas such as New England, the urban forest community speaks in more uniformity, and ultimately, they get more money. In order for California to receive a better share of grant funding, we need to all speak in one voice for a common cause. By doing so, our councils and committees can be more of a powerhouse on the national level. It all comes down to working together to increase money for forestry grants

"If your livelihood touches trees or trees touch your life— you are involved in Urban Forestry."
 — Glenn Flamik

Glenn has been working a system to collect information from cities to determine what cities have forestry programs, who and what is working where, and associated costs with management and maintenance. This data can be used to compare funding levels based on size and population across the state and show how much others are spending. Using this data can aid in getting more support from own city funding. Additionally, this information can be used to justify our requests to the U.S. Forest Service for additional grant money and to facilitate the creation of management positions for foresters and tree maintenance workers. Also, Glenn would like to work out programs to help cities catch up with maintenance, the biggest concern with cities. What's needed is the help from all cities to be involved in the online database collection. We may all have different voices in the world of urban forestry, but if we can sing in harmony, then we have the power to move those who are listening.

Thanks to Pat Mahoney and West Coast Arborists, Inc. for hosting the luncheon.

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UPCOMING MEETING INFORMATION

NOVEMBER 17, 2005

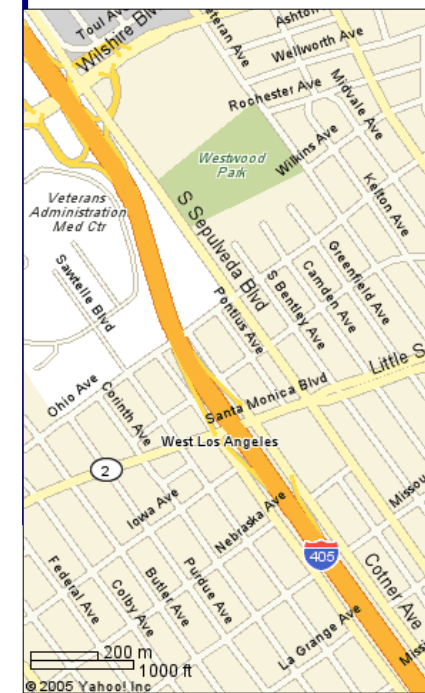
City of Los Angeles Streetscape Program

LOCATION:
Lutheran Church of the Master Santa Monica/Kelton Los Angeles

MEETING SCHEDULE:
 10:30-11:00 Gathering
 11:00—12:00 Program
 12:00—1:30 Lunch & Meeting

PRICE:
 \$15.00 RESERVED
 \$20.00 AT THE DOOR

1 CEU HAS BEEN REQUESTED FOR THIS MEETING



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MAILING ADDRESS

Street Tree Seminar, Inc.
P.O. Box 6415
Anaheim, CA 92816-6415
www.streettreeseminar.com

STS Business Meeting— October 20, 2005

Past Presidents in Attendance:

Rose Epperson '93, Al Epperson '94, Dan Jensen '02, Dave Thompson '03, Greg Monfette '04

Scholarship Report:

Scholarship applications are going out to local colleges this week. Applications will be reviewed in November and awarded at the Christmas party in December. Good luck students!

Publications Report:

The publications committee is

continuing to go through the process of adding and deleting trees for in the next addition of *Street Trees Recommended for Southern California*. Any feedback from the membership is greatly appreciated.

Announcement:

Don't forget to send in your membership renewal dues! Please include your current mailing and email addresses.

Raffle Winners: David Teuschler x 2, Glen Flamik, Rebecca Latta, Mary Mahoney, Suzanne Hassanshahi, George Gonzales, Greg Monfette, Dave Cooper, Marlyn Chambers, Mike Pisani x 2, Heather Crippen, Wayne Smith, Jean Nagy, Kristine Mc Ee...

STS Slate of Officers for 2006

- Past President- George Gonzalez
- President- Art Murphy
- Vice President- Kevin Holman
- Secretary- Dave Teuschler
- Treasurer- Janessa Cotugno (1 year only!)
- Director (1 yr)- Cy Carlberg
- Director (2 yr)- Johnny Aguila
- Director (3 yr)- Alan Hudak



There's Money in Your Trees

CHAMPAIGN, IL (February 10, 2005)–

How much are your trees worth? Most likely more than you think. Homeowners invest a lot of time, care, and money into landscaping their property, expecting beauty and shade in return. But the unexpected "return" on that investment is that trees have monetary value as well.

When you stop to consider that landscaping can be worth up to 20 percent of your home's total property value, you'll understand why it's worthwhile to protect the investment you've made in your greenery. According to the International

Society of Arboriculture (ISA), a tree's value is based on four factors: tree size, tree type, tree condition, and overall tree location based on its functional and aesthetic purposes. A professional tree and landscape appraiser can determine where your trees or plants fall under these categories.

While it's impossible to prevent storms, accidents, and air pollution from causing damage to your trees and plants, it is possible to recapture your landscape losses through an insurance claim, or as a deduction from federal income taxes, advises ISA.

If your trees and landscape are damaged, ISA recommends that you:

- ☞ Contact your homeowner's insurance company.
- ☞ Have the insurance company send a professional tree and landscaping appraiser out to your property immediately after the damage has occurred.
- ☞ Have the appraiser determine your financial loss, including the cost of removal and repair.
- ☞ Contact a local ISA Certified Arborist if repair or replacement is needed.

Just as you would with any other valuable asset, document your investment in landscaping to help establish its worth. ISA suggests taking pictures of trees and plants while they are healthy to

make insurance processing simpler with "before and after" examples.

The International Society of Arboriculture (ISA), headquartered in Champaign, Ill., is a nonprofit organization supporting tree care research around the world. As part of ISA's dedication to the care and preservation of shade and ornamental trees, it offers the only internationally-recognized certification program in the industry. For more information, contact a local ISA Certified Arborist or visit

www.treesaregood.com.

Upcoming Industry Events

- November 17 – 18 NATURE AT YOUR SERVICE
2005 National Conference of Urban Ecosystems
The Westin – Charlotte Hotel – Charlotte, NC
Contact – Cheryl Kollin 202.737.1944
- Feb 8-April 26, 2006 13th Arborists' & Tree Workers' Certification Preparation Course
Brea Conference Center, Brea, CA
Contact– Ted Stamen 949.454.2409
- April 10-13, 2006 The International Language of Trees
72nd Annual Conference of the WCISA
Santa Monica, California, USA.
Contact- Walter Warriner or Johnny Aguila (310) 458-8974