



Remember to call Janessa Butts at (626) 744-7432 or email her at jbutts@ci.pasadena.ca.us no later than 3/14/04 with your reservation for the general meeting.

Janessa Butts, Secretary  
STREET TREE SEMINAR, INC.  
P. O. Box 6415  
Anaheim, CA 92816-6415

**Next Meeting:**  
**MARCH 18, 2004**  
**Decline of Canary Island Date Palms in the city of Beverly Hills**  
**Presented by Ken Pfalzgraf**  
**City of Whittier**  
**Transportation Department**  
**7333 Greenleaf, Whittier**

**MEETING SCHEDULE:**  
10:30-11:00 Gathering  
11:00—12:00 Program  
12:00—1:30 Lunch & Meeting

**PRICE:**  
\$15.00 RESERVED  
\$20.00 AT THE DOOR

## 2004 MEETING SCHEDULE

March 18, 2004	Decline of Canary Island Date Palms in the city of Beverly Hills presented by Ken Pfalzgraf	Whittier Transportation Dept. 7333 Greenleaf, Whittier
April 29, 2004	Tree Insect ID	Sim's Learning Center Pedley, CA
May 20, 2004	TBA Southern Cal Edison	TBA

JANESSA BUTTS, SECRETARY  
STREET TREE SEMINAR, INC.  
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# Street Tree Seminar, Inc. Monthly Newsletter



MARCH, 2004

VOLUME X, ISSUE 3

## URBAN FORESTRY GRANT RESOURCES: *What CDF Looks for in Applications*

*Presented by John Melvin, California Department of Forestry and Fire Protection  
Highlighted by Janessa Butts, STS Secretary*

**I**t's no secret that today's urban forests utilize grant resources to supplement city funding and improve tree related programs. What may not be so publicized are the various sources for grants that include government agencies, non-profit organizations, and private industry. John Melvin, Regional Field Specialist with the California Department of Forestry and Fire Protection, has presented information on the numerous grant resources available to improve our community forests.

On a Federal level, the United States Forest Service doesn't offer direct grants, but they do oversee grants offered by the National Urban & Community Forestry Advisory Council (NUCFAC). The Challenge Cost Share Grant Program 2004 offers grants up to one million dollars per project with a 1:1 match. To qualify, the project must have national significance and be received by December 9, 2004. For additional program information visit, [www.treelink.org/nucfac/](http://www.treelink.org/nucfac/). Another federal grant source is the Intermodal Surface Transportation Efficiency Act offered by the US Department of Transportation, which offers funds for the landscaping and scenic beautification of transportation corridors such as highways and railways. More details can be found at [www.dot.ca.gov/hg/TransEnhAct](http://www.dot.ca.gov/hg/TransEnhAct).

Here in California, interested public and private agencies can look at several options for grant funds. Environmental Enhancement and Mitigation (EEM) Grants are offered through the Resource Agency of the State of California. Both government agencies and non-profit groups are eligible for up to \$250,000 per project. This grant focuses on improving air quality by landscaping our highways and planting trees in our urban forests. Visit <http://resources.ca.gov/eem/> for additional facts.

The California Department of Forestry & Fire Protection offers a variety grant programs. Proposition 12: Watershed, Wildlife & Parks Improvement Bond Act of 2000, offers local government agencies, districts and non-profits up to \$50,000 for tree planting projects. The grant monies cover tree stock, planting supplies, educational materials, project signs and labor costs. There is a 25% match requirement and the grant requires a contract with the state, with reimbursement paid after performance. Also available through the state, is the Leaf-It-To-Us program that is geared towards schools and school districts. This program allots \$500-\$3000 per project for the planting of trees on both public and private campuses. Another grant, available in the near future, will be funded by Proposition 40: the California Clean Water, Clean Air, Safe Neighborhood Parks, and Coastal Protection Act of 2002. This grant will cover urban forestry activities.

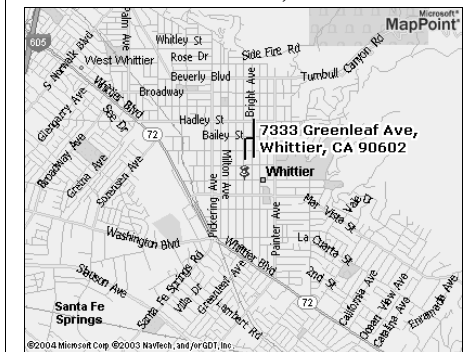
continued on page 3



STS President, Greg Monfette, presents John Melvin with a copy of *Street Trees Recommended for Southern California* in appreciation for sharing his knowledge with STS members.

## UPCOMING MEETING INFO

**March 18, 2004**  
**DECLINE OF CANARY ISLAND DATE PALMS IN THE CITY OF BEVERLY HILLS**  
**PRESENTED BY KEN PFALZGRAF**  
City of Whittier  
Transportation Department  
7333 Greenleaf, Whittier



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**DON'T FORGET TO RSVP**

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P. O. Box 6415  
Anaheim, CA 92816

**ON THE WEB:**

www.streettreeseminar.com

**WTMS HIGHLIGHTS—CONTINUED FROM PAGE 1**

**P**resident Greg Monfette presided over the meeting at the Santa Clarita Sport Center. Past President in attendance was Robert “Hoot” Allen

**Treasurer’s Report- Kevin Holman**

Money Market	\$15,203.44
General	\$26,758.81
CD	<u>\$103,983.62</u>
Total	\$145,945.87

**Meeting News:**

- Greg Monfette announced that there is special project funds available. The funds must be applied to an educational project or one that benefits the membership. Applications will be available online, or contact Greg for more information.
- Rose Epperson, STS Administrator, will be stepping down from her long time position. STS has sent our a job announcement for the position and will be taking applications until the end of February. Selected applicants will be interviewed, and the position filled by March 31<sup>st</sup>. The new administrator will undergo a three month training period, where upon July 1<sup>st</sup>, they will be fully in place.
- The publications committee has met in regards to the gearing up the production of a third edition of the Street Tree book. Feedback on the previous two editions is welcomed, including trees to add and remove.
- John Melvin announced that the LA/Orange

County Chapter of the urban forest council meets every other month at the Arboretum, while the Inland Empire Chapter meets at Sims or the Boathouse. Industry and public input is welcomed concerning forest council legislation and national and state policy.

Raffle winners were: Art Murphy, Ken Rokosz, Steven Cooper, Richard Tomlinson, Elise Jackson, Kenneth Graham, Wayne S., Bill Trotter, Ken Rokosz, Ron Ferguson Emilio Blanco, Ross Montes, Janessa Butts, Robert Hoot Allen, Larry Smith, and Kevin Holman

Prize Donors were STS, RPW, TruGreen, and Bill Trotter

*Many thanks to Trugreen for hosting the meeting.*

Next month we will be meeting at the Transportation Department of the City of Whittier located at 7333 Greenleaf, Whittier. Ken Pfalzgraf from the city of Beverly Hills will be addressing the decline of Canary Island Date Palms within the city.

Respectfully submitted,  
*Janessa Butts*  
Secretary

**INDUSTRY CALENDAR**

**MARCH 29-31, 2004**

**TREES AND UTILITIES**  
**11TH ANNUAL NATIONAL CONFERENCE**  
Embassy Suites—Omaha, Nebraska  
**CONTACT: NADF—402.474.5655**

**APRIL 23, 2004**

**CREATING A FIREWISE COMMUNITY**  
-A CaUFC Regional Workshop  
John Ferraro Building  
Los Angeles, CA  
**CONTACT: CaUFC—707.524.1170**

**MAY 9-13, 2004**

**EDUCATION BY ASSOCIATION**  
**WCISA ANNUAL MEETING AND TRADE SHOW**  
Konocti Lodge—Clear Lake, CA  
**CONTACT: WCISA—530.892.1118**

**JUNE 28-30, 2004**

**COMMUNITY FORESTRY AT ITS BEST**  
**NADF NATIONAL CONFERENCE**  
Arbor Day Farm—Leid Lodge and Conference Center  
Nebraska City, NE  
**CONTACT: NADF— 402.474.5655**

**GRANT RESOURCES—CONTINUED FROM PAGE 1**

other than tree planting, such as pruning, management planning, or inventories. The grant guidelines are still in the works, so keep an eye out for the details.

An additional program administered by the CDF is the Sawmill Loan Program which aims to encourage markets in urban wood utilization. CDF has several sawmills and wood-drying kilns available for loan to local governments with no direct costs except for gas, blades and upkeep. For additional information regarding these programs, see the CDF website at www.fire.ca.gov.

Don’t forget to research non-profit groups, such as the National Tree Trust and California ReLeaf, which also offer grants for tree related programs. Offered by the National Tree Trust, the Seeds Grant Program and the Roots Grant Program are geared towards non-profit groups for community forestry programs. The Seeds program helps to strengthen the capacity of these organizations, while the Roots grant assists with specific project funding. For information and applications, check out www.nationaltreetrust.org. California ReLeaf is an agent of the National Tree Trust and delivers grants to non-profits for the California Department of Forestry. The two types of grants offered include tree planting grants for neighborhood non-profits, and capacity building grants to help with administration. Contact the Grant Coordinator, Elizabeth Hoskins, at ehoskins@nationaltreetrust.org for details.

Consider this; there are private industry resources out there for forestry grants! It may take some research, but there is money available that often goes unclaimed. One opportunity in particular is the Eastman Kodak American Greenways Awards, which is a partnership with the Conservation Fund and National Geographic. This grant aims to stimulate design and planning of greenways in communities, with funding of up to \$2,500 per project. Email inquiries to greenways@conservationfund.org.

Okay, the money is out there, and you’re ready to apply. So what does the CDF panel look for in a grant application? John pointed out the number one rule: follow the guidelines! Most applications get disqualified because they didn’t follow the directions. Read the grant details concerning what is and isn’t eligible for reimbursement. Be sure to include a thorough budget, your plans for a strong education program and community involvement. Also include letters of commitment from people and/or groups that are committed to be involved in the project, not those who just support the idea. Lastly, use common sense in creating a solid, workable project that is straightforward and clear.

In conclusion, forestry grants are helpful in supplementing funds for our city tree programs, but they should not be viewed as replacement for a lost budget. There are various resources available for enhancing our urban forests. Let’s use them!

**OBSERVATIONS OF THE CASURINA—MARCH’S FEATURE TREE**

*By, Walt Warriner, Community Forester, City of Santa Monica*

The Casurina (*Casurina stricta*) sometimes called the She Oak is uncommon as a street tree in southern California and when you find a healthy stand of them one quickly appreciates their aesthetic value. According to Santa Monica’s street tree planting records, the stand of Casuarinas seen in the photo at right was planted over 60 years ago. The trees shown in these photos were trimmed 3 years before the picture was taken and are on an 8-year pruning cycle. However, they sucker profusely and require clearance trims on a 5-year cycle



The parkway width shown in the photo at left is a typical 3½’, yet sidewalk repairs on this street are minimal. Although they tolerate the impact of root pruning, their stability can be compromised when extensive root loss occurs.



They rarely drop healthy limbs but will drop their dead limbs if the trees are not pruned regularly. They can be messy, and drop little “pine cones” year round. Residents who are unaccustomed to them detest them. Often-times residents will call during summer months with concerns that they look like they are dying; however that takes place when they are pollinating giving the canopies a brownish tinge.



The street shown in the photo at right runs north and south, which allows the morning sun to shine down the street, giving the street a serene, albeit a delightfully surreal ambiance.