



Remember to call
Rebecca Latta at (626)
335-9304 or email her at
rebeccalatta@earthlink.net
no later than 9/20/03
with your reservation for
the general meeting.

Rebecca Latta, Secretary
STREET TREE SEMINAR, INC.
P. O. Box 6415
Anaheim, CA 92816-6415

Next Meeting:
September 25, 2003
*NATIVE TREES OF CALIFORNIA
& GARDEN TOUR*
Rancho Santa Ana
Botanical Gardens
1100 College Avenue
Claremont
HOSTED BY WCA, INC.
MEETING SCHEDULE:
10:30-11:00 Gathering
11:00—12:00 Program
12:00—1:30 Lunch &
Meeting

PRICE:
\$5.00 RESERVED

2003 MEETING SCHEDULE

September 25, 2003	Native Trees of California Rebecca Latta <i>Tour by Bart O'Brien, Director of Horticulture</i> HOSTED BY WEST COAST ARBORISTS, INC.	Rcho Santa Ana Botanical Garden Claremont, CA
October 30, 2003	State Grants for Urban Forestry Eric Older—tentative	Santa Clarita Sports Center Santa Clarita, CA
November 20, 2003	TBA	TBA
December 16, 2003	Scholarship Program Installation of Officers *Note—Date Change	San Antonio Winery Los Angeles, CA
January 23, 2003	Western Tree Management Symposium	LA Arboretum Arcadia, CA

REBECCA LATTA, SECRETARY
STREET TREE SEMINAR, INC.
P. O. BOX 6415
ANAHEIM, CA 92816-6415

Street Tree Seminar, Inc. Monthly Newsletter



SEPTEMBER, 2003

VOLUME IX, ISSUE 9

STREET TREE SEMINAR HOLDS 2ND ROUND TABLE ON CHALLENGES FACING MUNICIPALITIES

GREG MONFETTE, organized another discussion forum this month to focus on issues that concern our membership. He hoped to address more of the topics from our first round table discussion in May where his goal was to hold a meeting that allowed local municipal professionals to discuss urban forest management issues in an open forum.

George Gonzalez, Chief Forester for the City of Los Angeles moderated the session and provided insights about the Forestry Program in Los Angeles. The panelists for the Roundtable discussion included:

- ◇ **David Thompson**, Current STS President, Street Superintendent/Contract Officer for the City of Arcadia, responsible for 17,000 trees.
- ◇ **Mike Mahoney**, Consulting Arborist, Newport Beach, CA., Past President Street Tree Seminar, Inc.
- ◇ **Rose Epperson**, West Coast Arborists, Inc., Vice President, Current President Western Chapter of ISA, Past President of STS, Certified Arborist, experience working with a multitude of municipal urban forests and urban forest managers.
- ◇ **Pat Duff**, Arbor Tender, Consulting Arborist. Covina, California., Street Tree Seminar membership chairperson.
- ◇ **Gary Sims**, Sims Tree Care, Tree Health Specialists, Pedley, California, Pest Control Specialist, Training, Consulting Arborist.

From a list of 4 topics, time allowed for only the first item to be addressed. *"Ecosystem or Regional Approach to Urban Forest Management"*, led into some interesting discussions which are highlighted briefly here:

Tree inventories and management programs are key tools for managing the urban forest on a regional scale. In order to reap the benefits of these tools, one must utilize them. It is crucial for a city to maintain accurate records. It is all too often the case that the information collects dust, instead of being used to track trends in tree management, such as when certain "problem times" occur with insects or diseases. By utilizing this data in a proactive way, many issues can be dealt with before they blow up into large-scale problems.

Communication played a big part in the discussion. The way we communicate with other public agency departments as well as other industries can facilitate a better working relationship and actually make the job of managing the urban resource easier. This is where we need to step out of the urban forest mechanism and look at managing the entire ecosystem or the environment that surrounds the urban forest. This doesn't end with the trees, turf and sidewalks. We need to encompass homeowners and their

STREET TREE SEMINAR

has been instrumental in the development, health, care and management of street trees in Southern California for over 40 years.

STREET TREE SEMINAR

is comprised of Street Tree Superintendents, supervising personnel, professional consultants, arborists, individuals and firms whose businesses are related to street tree management.

STREET TREE

problems within your own city can be brought to an open forum on a monthly basis to assist you in timely information that could save your city thousands of dollars and salvage beautiful irreplaceable street trees.

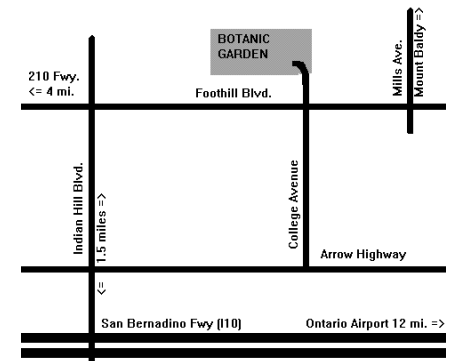
UPCOMING MEETING INFO

September 25, 2003

*NATIVE TREES OF CALIFORNIA
& GARDEN TOUR*

Rancho Santa Ana
Botanical Gardens

1100 College Avenue, Claremont
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\$5.00 RESERVED

DON'T FORGET TO RSVP

continued on page 2

WHERE TO CONTACT US:

GENERAL MEETING MINUTES FROM AUGUST 28, 2003

2003 EXECUTIVE BOARD

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MAILING ADDRESS

Street Tree Seminar
P. O. Box 6415
Anaheim, CA 92816

ON THE WEB:

www.streetreeseminar.com

STS President, Dave Thompson, called the meeting to order with the pledge of allegiance. Past Presidents attending included Al Remyn, Al Epperson, Rose Epperson, Dan Jensen, and Mike Mahoney.

Treasurer's Report

The following report was given by Dave Thompson on behalf of Treasurer, Omar Davis:

Balance General Account	\$ 9,075.83
Balance Money Market Account	\$25,116.11
Balance Cert of Deposit	\$103,210.07
Total	\$137,402.01

Door Prizes

Door prizes were donated by Sims Tree Health Specialists, Street Tree Seminar, RPW Inc., and West Coast Arborists.

The lucky winners were Rick Salmon, Bob Chavez, Ken Graham, Kevin Holman, David Thompson, Tom Cardoza, Dave Hayes, Janessa Butts, and Pat Duff.

Announcements

Western Chapter ISA is holding a regional meeting in Anaheim on September 19th. The topic is Recognizing Tree Diseases. See Rose Epperson for more details.

WTMS is moving back to the LA Arboretum in 2004. Greg Monfette is well under way planning the meeting which is scheduled for January 23, 2004. He is excited to be back at the Arboretum. Look for the schedule in next month's newsletter.

Next Meeting: September 25, 2003

Our next meeting will be held at Rancho Santa Ana Botanic Gardens. The gardens are located at 1100 College Avenue in Claremont—The lunch will be hosted by WEST COAST ARBORISTS, INC. See the article on page 3 for more details.

Respectfully Submitted,

Rebecca Latta

Secretary



CHALLENGES FACING MUNICIPALITIES—ROUND TABLE PART 2 (CONTINUED)

environments as well Homeowners also need to be aware of trees on their property when selling or buying real estate. Gary Sims added comment on the role that a private consultant plays versus a city arborist. Pat Duff rallied upon this train of thought. The homeowner responses differently to each and we need to be aware of how we portray the industry and ourselves when we interact with the public.

Another issue was raised regarding the possibility of cities sharing their municipal ordinances with each other, and how willing city entities would be in giving out that information. If cities were able to consolidate all the positive factors of an ordinance and use it a regional guideline. Again, communication came to the forefront. We have got to communicate within our industry if we want to reflect outside our industry. Trees are seen as an "amenity" all to often, it falls on us, as Arborists and Urban Foresters to portray them as infrastructure. That way the planners and other public work entities are more open to understanding urban forest management, we requirements and the value we add to the ecosystem.

George wrapped up by recapping the presentation that he and Walt Warriner did at the Public Works conference in San Diego. They were very well received. Planners and Engineers are opening their ears to the message that foresters have been giving and the response is growing. It is the responsibility of urban foresters to continue educating them in terms that they will understand.

Hopefully, Street Tree Seminar will continue to bring the issues to the forefront with more round table discussion focused meetings in the future. Many thanks to Greg Monfette, George Gonzalez and the entire panel for their participation.

STS Tours Native Trees at Rancho Santa Ana Botanic Garden

Our September meeting features a native tree tour with Bart O'Brien, Director of Horticulture of Rancho Santa Ana Botanic Garden in Claremont, California. The tour will highlight examples of native trees from throughout California including some very large and unusual specimens. We will be enjoying lunch sponsored by West Coast Arborists.



Rancho Santa Ana Botanic Garden is devoted to the collection, cultivation, study, and display of native California plants and to graduate training and research in plant systematics and evolution. Through all of its programs, the mission of the Garden is to make significant contributions to the appreciation, enjoyment, conservation, understanding, and thoughtful

utilization of our natural heritage.

California, with over 6,000 kinds of native plants, has the richest flora of any state in the continental United States. Susanna Bixby Bryant, a visionary member of one of California's pioneering families, recognized the need to conserve this incredible plant diversity. In 1927, she founded Rancho Santa Ana Botanic Garden on her rancho in Orange County. Relocated to Claremont in 1951.

The garden is normally open Monday-Sunday from 9:00 a.m. to 5:00 p.m. Closed New Year's Day, Independence Day, Thanksgiving, and Christmas. Admission free.

Directions

- From I-10, take the Indian Hill Boulevard exit north (approximately 1.5 miles) to Foothill Boulevard.
- Turn right on Foothill Boulevard and go east 3 blocks to College Avenue.
- Turn left on College Avenue and proceed north to RSABG parking lot.

The 86 acres surrounding Indian Hill display the nation's largest collection of California native plants in a variety of natural settings, from desert to woodland. Throughout the year, the Rancho Santa Ana Botanic Garden also offers workshops, field trips, concerts, and other special events, which are advertised in their quarterly schedule of classes.

INDUSTRY CALENDAR

SEPTEMBER 19, 2003

RECOGNIZING TREE DISEASES
WCISA REGIONAL CONFERENCE
Martin Recreation Center
Anaheim, CA

CONTACT: WCISA 530/892-1118

SEPTEMBER 23, 2003

WCISA CERTIFICATION
PREPARATION COURSE
Ramona Community Hall
Los Angeles, CA

CONTACT: WCISA 530/892-1118

SEPTEMBER 29—OCTOBER 1, 2003

BUILDING FOR GREENER COMMUNITIES
NADF NATIONAL CONFERENCE
Lied Lodge & Conference Center—Arbor Day Farm
Nebraska City, NE

CONTACT: NADF 888/448-7337

OCTOBER 5-8, 2003

COMPLETE URBAN FORESTRY MANAGEMENT
SMA ANNUAL CONFERENCE
Sheraton Four Points Hotel
Santa Monica, CA

CONTACT: Walt Warriner 310/458-8974

OCTOBER 23-26, 2003

MARKETING URBAN FORESTRY
CUFC & CALIFORNIA RELIEF CONFERENCE
Long Beach Hilton Hotel
Long Beach, CA

CONTACT: CUFC @ www.caufc.org

JANUARY 22, 2004

ARBORICULTURE—THE FULL CIRCLE
WTMS—STREET TREE ANNUAL MEETING
Los Angeles County Arboretum
Arcadia, CA

CONTACT: Greg Monfette—213.485.5675