



Remember to call
Rebecca Latta at (626)
335-9304 or email her at
rebeccalatta@earthlink.net
no later than 8/20/03
with your reservation for
the general meeting.

Rebecca Latta, Secretary
STREET TREE SEMINAR, INC.
P. O. Box 6415
Anaheim, CA 92816-6415

Next Meeting:

August 28, 2003
ROUND TABLE DISCUSSION
—PART 2
Steven's Steakhouse
5332 Steven's Pl. • Commerce
Santa Ana Fwy. @ Atlantic Bl

MEETING SCHEDULE:

10:30-11:00 Gathering
11:00-12:00 Program
12:00-1:30 Lunch & Meeting

PRICE:

\$15.00 RESERVED
\$20.00 "DROP INS"

2003 MEETING SCHEDULE

August 28, 2003	Challenges of Municipalities Round Table—Part 2	Steven's Steakhouse Commerce, CA
September 25, 2003	Native Trees of California Rebecca Latta <i>Tour by Bart Brien, Director of Horticulture</i> HOSTED BY WEST COAST ARBORISTS, INC.	Rcho Sta Ana Botanical Garden Claremont, CA
October 30, 2003	State Grants for Urban Forestry Eric Older—tentative	Santa Clarita Sports Center Santa Clarita, CA
November 20, 2003	TBA	TBA
December 16, 2003	Scholarship Program Installation of Officers *Note—Date Change	San Antonio Winery Los Angeles, CA

REBECCA LATTA, SECRETARY
STREET TREE SEMINAR, INC.
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ANAHEIM, CA 92816-6415

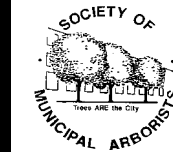


Street Tree Seminar, Inc. Monthly Newsletter

AUGUST, 2003

VOLUME IX, ISSUE 8

SOCIETY OF MUNICIPAL ARBORISTS COMES TO THE SOUTHLAND



COMPLETE URBAN FOREST MANAGEMENT

October 5 - October 8, 2003

Santa Monica, California

SMA's Thirty-Ninth Annual Conference and Trade Show will be held at the Four Points Sheraton Hotel in the city of Santa Monica this October.

Street Tree Past President, Walter Warriner is chairing the conference which will cater to the current issues that plague the municipal arborist. Walter is excited about introducing municipal and urban foresters from all over the United States to the "West Coast" style.

The opening reception will be sponsored by Street Tree Seminar. Don't miss this great opportunity to interact with such a diversified group.

FEATURED SPEAKERS INCLUDE:

- R. Michael Bowman, Urban Forester—Lewiston, Idaho
- Larry Costello, University of California Cooperative Extension—Davis, California
- Peter Cowles, Director of Operations and Maintenance City of Modesto, California
- George Gonzalez, Chief Forester—City of Los Angeles, CA
- Kay J. Greeley, PE, Consulting Arborist—Simi Valley, CA
- Peter Gutowsky, Senior Planner—City of Salem, Oregon
- Ed Macie, Regional Urban Forester—Southern Center for Wildland Urban Interface Research & Information
- Susan McCarthy, City Manager—City of Santa Monica, CA
- Kevin M. McFarland, Consulting Forester Sound Urban Forestry LLC
- Greg McPherson PhD, Director—Center for Urban Forest Research, Davis, California
- Ralph Nevill PhD, Manager of Urban Forestry—ACRT, Inc
- Ken Palmer, President & CEO—ArborMaster® Training, Inc.
- Ken Pfalzgraf, Urban Forestry Supervisor—City of Beverly Hills, CA
- Angelica Roque, President—Tree Musketeers, El Segundo, CA
- Kay Sicheneder, Horticulturist -Owen Tree Service, Inc. Detroit, Michigan

**For more information on the Society of Municipal Arborists, please refer to the article on page 2.
See you in Santa Monica!**

UPCOMING MEETING INFO

August 28, 2003
ROUND TABLE DISCUSSION —PART 2
Steven's Steakhouse
5332 Steven's Place • Commerce,
(Santa Ana Fwy. @ Atlantic Blvd.)



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DON'T FORGET TO RSVP~

STIS Selects Historic Winery for Christmas Meeting Location

Since 1917, the San Antonio Winery has added flair and flavor to celebrations of friends and families throughout Los Angeles and the West. Today, it is the last of more than one hundred producing wineries that once lined the Los Angeles River Basin.

It is a popular restaurant and legendary banquet location, a comprehensive tasting room, and an international wine shop with hundreds of domestic and imported labels.

The Winery is an oasis of good living in the heart of the city.

Street Tree Seminar Vice President, Greg Monfette cordially invites the members of STS to lunch at the historic San Antonio Winery in downtown Los Angeles. Due to the popularity of the winery during the holiday season, we have moved our meeting date to Tuesday, December 16th.

Along with a delicious luncheon, we will be experiencing wine tasting and a short video presentation on this historic Los Angeles landmark. Mark your calendar now and plan on joining us for the festivities!

CITY OF LOS ANGELES CULTURAL HISTORICAL LANDMARK ESTABLISHED 1917



SAN ANTONIO WINERY 737 Lamar Street Los Angeles, CA 90031 Open 7 Days

MORE INFORMATION ON THE SOCIETY OF MUNICIPAL ARBORISTS

Founded in 1964, the SMA is an organization of municipal arborists and urban foresters.

Our membership also includes consultants, commercial firms and citizens who actively practice or support some facet of municipal forestry. A professional affiliate of the International Society of Arboriculture, the SMA has members from across North America and beyond.

Through our magazine, City Trees, our conferences, our website and our many active

GOALS

- To promote and improve the practice of professional municipal arboriculture. To stimulate greater interest in the planting and presentation of shade trees and landscape plants. To promote public awareness of the beautification of urban areas through proper arboriculture practices. To recommend and uphold a Code of Ethics. To initiate and support scientific investigation of problems concerned with municipal arboriculture. To sponsor an annual meeting and trade show devoted to the presentation and exchange of information of value to arboriculture.

Taken from the SMA website

members, we strive to create networking and educational opportunities that promote the sound, professional management of a vital and invaluable resource.

Want to learn more? Please browse our site. If you would like more information feel free to contact us at urbanforestry@prodigy.net or contact, Jerri Lahaie, Executive Director at PH: (706) 769 7412.

2003 EXECUTIVE BOARD

PRESIDENT David Thompson City of Arcadia 11800 Goldring Road Arcadia, CA 91066 626.256.6676

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SCHOLARSHIP Al Remy 1410 E. Everett Place Orange, CA 92867 714.538.3821

MAILING ADDRESS Street Tree Seminar P. O. Box 6415 Anaheim, CA 92816

ON THE WEB: www.streetreeseminar.com

THE IMPORTANCE OF STREET TREES—2002 SCHOLARSHIP RECIPIENT ESSAYS—PART 3 OF 6

By Ryan Koji Kubota

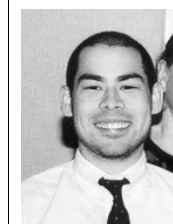
In today's society of highways and concrete jungles the street tree holds a firm value. The street tree can be an effective improvement to any community; through the tree's ornamental significance, function, & proper placement.

There is a great ornamental significance with today's street tree. First off, the street tree improves the landscape and scenery. Street trees can be very attractive with many shades and colors. In addition the leaf shape and texture can optically change the scale of the surrounding scenery. The branching structure of a street tree may also improve the value of streets and neighborhoods.

Street trees have numerous functions besides the various ornamental purposes. The street tree has had an impact on the environment, due to gas exchange; it turns carbon dioxide into oxygen. At the same time street trees give many birds and other wild life homes in the constantly growing civilization. Mainly the most cherished function of the street tree is the notification of seasonal change; with the leaf colors changing and dropping.

Finally, "The right tree for the right place" is a saying that is familiar to all of us. Proper placement is an

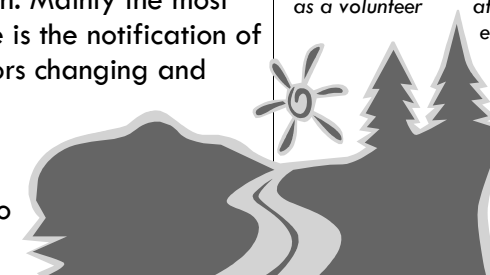
important ingredient in achieving the ornamental effectiveness and function of a street tree. Through proper placement of street trees, there can be a great reduction on street, sidewalk, and parkway damage (due to over bearing surface roots.) Properly placed trees along with form may greatly improve the visibility of street signs and street lights. The major issue of placement depends on the survivability of the species; depending on water, nutrition, and disease resistance. In a world where the human race takes several resources, it is nice that the street tree gives back; through ornamental purposes, function, & proper placement.



ABOUT THE AUTHOR Ryan Koji Kubota

At the present Ryan is attending Mount San Antonio College. His course of study is Ornamental Horticulture. He has completed 47 Semester units. His cumulative GPA is 3.68 (based on 4.0 point scale). He is a member of Phi Theta Kappa (International Honor Society). Ryan works at Mt. SAC Plant Sales and volunteers at the Southern California Turf Grass Council Show.

After the fall semester he would like to obtain a certificate in landscape design and construction. Also, he would like to continue on with his education at Cal Poly Pomona and has plans to complete his A.S. degree in ornamental horticulture. He would like to get his B.S. in Horticulture Science and have a minor in Agriculture business.



INDUSTRY CALENDAR

SEPTEMBER 3 TO OCTOBER 15, 2003 PREPARATION COURSE FOR THE STATE OF CALIFORNIA DPR QUALIFIED ADVISOR & APPLICATOR LICENSES Brea Conference Center Brea, CA CONTACT: Ted Stamen 949/454-2409

SEPTEMBER 19, 2003 RECOGNIZING TREE DISEASES WCISA REGIONAL CONFERENCE Martin Recreation Center Anaheim, CA CONTACT: WCISA 530/892-1118

SEPTEMBER 29—OCTOBER 1, 2003 BUILDING FOR GREENER COMMUNITIES NADF NATIONAL CONFERENCE Lied Lodge & Conference Center—Arbor Day Farm Nebraska City, NE CONTACT: NADF 888/448-7337

OCTOBER 5-8, 2003 COMPLETE URBAN FORESTRY MANAGEMENT SMA ANNUAL CONFERENCE Sheraton Four Points Hotel Santa Monica, CA CONTACT: Walt Warriner 310/458-8974

OCTOBER 23-26, 2003 MARKETING URBAN FORESTRY CUFC & CALIFORNIA RELIEF CONFERENCE Long Beach Hilton Hotel Long Beach, CA CONTACT: CUFC @ www.caufc.org

JANUARY 22, 2004 ARBORICULTURE—THE FULL CIRCLE WTMS—STREET TREE ANNUAL MEETING Los Angeles County Arboretum Arcadia, CA CONTACT: Greg Monfette—213.485.5675